

Privacy Policy – Notice as required by EU Law

Personal data (referred to just as "data" below) will only be processed by us to the extent necessary and for the purpose of providing the service you specifically request or have requested from us.

In accordance with Art. 4 No. 1 of Regulation (EU) 2016/679, i.e. the General Data Protection Regulation (henceforth referred to as the "GDPR"), "processing" refers to any operation or set of operations such as collection, recording, organization, structuring, storage, adaptation, alteration, retrieval, consultation, use, disclosure by transmission, dissemination, or otherwise making available, alignment, or combination, restriction, erasure, or destruction performed on personal data, whether by automated means or not.

The following privacy policy is intended to inform you in particular about the type, scope, purpose, duration, and legal basis for the processing of such data either under our own control or in conjunction with others. We also inform you below about the third-parties also processing data we collect and control.

Our privacy policy is structured as follows:

1. Information about us as controllers of your data
2. The rights of users and data subjects
3. Information about the data processing

1. Information about us as controllers of your data

The party responsible for purposes of data protection law is:

Musafia Italia S.n.c. di Dimitri Musafia & C.
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Italy
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2. The rights of users and data subjects

With regard to the data processing to be described in more detail below, users and data subjects have the right to confirmation of whether data concerning them is being processed, information about the data being processed, further information about the nature of the data processing, and copies of the data (cf. also Art. 15 GDPR); to correct or complete incorrect or incomplete data (cf. also Art. 16 GDPR); to the immediate deletion of data concerning them (cf. also Art. 17 DSGVO), or, alternatively, if further processing is necessary as stipulated in Art. 17 Para. 3 GDPR, to restrict said processing per Art. 18 GDPR; to receive copies of the data concerning them and/or provided by them and to have the same transmitted to other providers/controllers (cf. also Art. 20 GDPR); to file complaints with the supervisory authority if they believe that data concerning them is being processed by the controller in breach of data protection provisions (see also Art. 77 GDPR).

In addition, the controller is obliged to inform all recipients to whom it discloses data of any such corrections, deletions, or restrictions placed on processing the same per Art. 16, 17 Para. 1, 18 GDPR. However, this obligation does not apply if such notification is impossible or involves a disproportionate effort. Nevertheless, users have a right to information about these recipients.

Likewise, under Art. 21 GDPR, users and data subjects have the right to object to the controller's future processing of their data pursuant to Art. 6 Para. 1 lit. f) GDPR. In particular, an objection to data processing for the purpose of direct advertising is permissible.

3. Information about the data processing

Your data processed when using our website will be deleted or blocked as soon as the purpose for its storage ceases to apply, provided the deletion of the same is not in breach of any statutory storage obligations or unless otherwise stipulated below.

Server data: For technical reasons, the following data sent by your internet browser to us or to our server provider will be collected, in order to ensure a secure, visible and stable website: These server log files record the type and version of your browser, operating system, the number of webpages on our site visited, the date visited. The data thus collected will be temporarily stored, but not in association with any other of your data to which we have no access. The basis for this storage is Art. 6 Para. 1 lit. f) GDPR. Our legitimate interest lies in the improvement, stability, functionality, and security of our website. The data will be deleted within no more than seven days, unless continued storage is required for evidentiary purposes. In which case, all or part of the data will be excluded from deletion until the investigation of the relevant incident is finally resolved.

3.1 Cookies

a) We use cookies on our website. Cookies are small text files or other storage technologies stored on your computer by your browser. These cookies process certain specific information about your browser, location data, or IP address. This processing makes our website more user-friendly, efficient, and secure. The legal basis for such processing is Art. 6 Para. 1 lit. b) GDPR, insofar as these cookies are used to collect data to initiate or process contractual relationships. If the processing does not serve to initiate or process a contract, our legitimate interest lies in improving the functionality of our website. The legal basis is then Art. 6 Para. 1 lit. f) GDPR. When you close your browser, these session cookies are deleted.

b) If necessary, our website may also use cookies from companies with whom we cooperate for the sole purpose of analyzing or improving the features of our website, for example sizing of webpages and images, or optimizing screen resolution. Please refer to the following information for details, in particular for the legal basis and purpose of such third-party collection and processing of data collected through cookies.

c) You can refuse the use of cookies by changing the settings on your browser. Likewise, you can use the browser to delete cookies that have already been stored. However, the steps and measures required vary, depending on the browser you use. If you have any questions, please use the help function or consult the documentation for your browser or contact its maker for support. Browser settings cannot prevent so-called flash cookies from being set. Instead, you will need to change the setting of your Flash player. The steps and measures required for this also depend on the Flash player you are using. If you have any questions, please use the help function or consult the documentation for your Flash player or contact its maker for support. If you prevent or restrict the installation of cookies, not all of the functions on our site may be fully usable.

3.2 Order processing

The data you submit when ordering goods and/or services from us will have to be processed in order to fulfill your order. Please note that orders cannot be processed without providing this data. The legal basis for this processing is Art. 6 Para. 1 lit. b) GDPR. After your order has been completed, your personal data will be deleted, but only after the retention periods required by tax and commercial law. In order to process your order, we will share your data with the shipping

company responsible for delivery to the extent required to deliver your order and/or with the payment service provider to the extent required to process your payment. We will also share your data with the accounting firms that process our accounting in accordance to local and EU tax law. The legal basis for the transfer of this data is Art. 6 Para. 1 lit. b) GDPR. We will not share your data with third parties not directly involved in our supply of the requested goods and/or services.

When contacting our office for the first time, we will answer providing a link that leads to the present document. We assume you will read and understand this document. Your subsequent supply of data is thus under the assumption of your implicit consent for us to process as described above. You may revoke your consent to the processing of your personal data at any time under Art. 7 Para. 3 GDPR with future effect. All you have to do is inform us that you are revoking your consent. The data previously collected will then be deleted as soon as processing is no longer necessary. However, we must observe any retention periods required under tax and commercial law.

3.3 Mailing list

If you request to be added to one of our mailing lists, for example to be notified if a certain product and/or service becomes available, the data requested from you for this purpose, i.e. your email address and optionally, your name and address, will be processed by for this purpose only. We also store the IP address of your computer and the date and time of your registration. During the registration process, we will provide a link that leads to the present document. We assume you will read and understand this document. It is understood that your supply of data is thus under the assumption of your implicit consent for us to process as described above. The data collected will be used exclusively to send the requested email alert and will not be passed on to third parties. The legal basis for this is Art. 6 Para. 1 lit. a) GDPR. You may revoke your prior consent to receive email alerts under Art. 7 Para. 3 GDPR with future effect. All you have to do is inform us that you are revoking your consent.

3.4 Contact

If you contact us via email, the data you provide will be used for the sole purpose of processing your request. We must have this data in order to process and answer your inquiry; otherwise we will not be able to answer it in full or at all. The legal basis for this data processing is Art. 6 Para. 1 lit. b) GDPR. Your data will be deleted once we have fully answered your inquiry and there is no further legal obligation to store your data, such as if an order or contract resulted therefrom.

ShinyStat Free

Our website uses ShinyStat Free. This is a software with which we can analyze the use of our site. Data such as a visitor's web browser type, screen resolution, number of pages visited, visit date, and the frequency of visits may be processed. Your personal information (email address, name, address, etc.) is not collected. For more information on this service provider, how this data is collected and processed, as well as the adherence to GDPR, please see here: <https://www.shinystat.com/en/#> The legal basis is Art. 6 Para. 1 lit. f) GDPR. Our legitimate interest lies in the analysis and optimization of our website. If you do not agree to this processing, you have the option of preventing the installation of cookies by making the appropriate settings in your browser. Further details can be found in the section about cookies above.